

ISO CERTIFICATION

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WHAT IS ISO CERTIFICATION

ISO literally means International Standard Organization or International Organization for Standardization. ISO prescribes a set of requirements that, if effectively implemented by a business organization, will provide the confidence that the certified organization can consistently provide goods and services that can meet the needs of the consumer.

ISO 9001:2008 is the International Standard for Quality Management Systems (QMS). It provides the company with a set of principles that ensure a qualitative approach to the management of the business activities to consistently achieve customer satisfaction.

ADVANTAGES OF ISO CERTIFICATION:

- 1 Inspires confidence of the market and helps in increasing the business
- 2 Facilitates the organization to become a customer focused organization
- 3 Customer satisfaction- through delivery of products that consistently meet customer requirements
- 4 Proven business credentials- through independent verification against recognized standards
- 5 Involves Top management in the improvement of the Quality management System
- 6 Reduced operating costs- through continual improvement of processes and resulting operational efficiency
- 7 Legal compliance- by understanding how statutory and regulatory requirements impact on the organization and its customers
- 8 Many corporations see ISO 9000 Certification as an essential requirement before carrying on business with a new vendor
- 9 Eligibility to enter global markets
- 10 Well defined and documented procedures improve the consistency of output

CONTACT US



+91-9846 101 232
+91-9916 530 110



contact@mslegalassociates.in



18 00 212 22 07
(TOLLFREE NUMBER)